

# LAWN LAD - LAWN CARE PACKAGES



Lawn Lad is a local company serving our neighbors in the Greater Cleveland area. We focus on developing healthy and resilient lawns by concentrating on soil and plant health, which allows us to reduce the use of pesticides making our lawns safe for your family and neighbors to enjoy all season long.

## LAWN CARE PACKAGES:

Your overall lawn care program begins with selecting one of four service packages. For more information on our lawn care packages, see the next page.

### Select the Lawn Care Package that is right for you:

Service Description	ESSENTIAL	SELECT	PREMIUM	SUPER SERVICE
• Fertilizer - Round One with crabgrass pre-emergent	✓	✓	✓	✓
• Fertilizer - Round Two (2 <sup>nd</sup> pre-emergent application *)	✓	✓	✓	✓ *
• Fertilizer - Round Three	✓	✓	✓	✓
• Fertilizer - Round Four	✓	✓	✓	✓
• Fertilizer - Round Five	✓	✓	✓	✓
• Fertilizer - Round Six	✓	✓	✓	✓
• Broadleaf & grassy weed control	✓	✓	✓	✓
• Aeration – Fall Aeration	✓	✓	✓	✓
• Aeration – Spring Aeration		✓	✓	✓
• Lime – Maintenance application		✓	✓	✓
• Grub Prevention		✓	✓	✓
• Nutsedge control app (as needed)		✓	✓	✓
• Surface Insect Prevention			✓	✓
• Top Dressing			✓	✓
• Organic Soil Builder			✓	✓
• Fall Broadcast Seeding for shady and thin areas			✓	✓
• Fungicide Preventative Program (5 applications)				✓
• Humic Acid Application Spring and Fall: Soil builder				✓
• Mycorrhizae: Bio-root stimulant				✓
• pH Monitoring and Laboratory Soil Test				✓

### Choose one of three convenient payment options:

**Pre-Pay:** Save 5% when you prepay for the season by April 30<sup>th</sup> with check/cash

**Installments:** Pay in (8) equal monthly installments (Apr – Nov)

**Pay as you go:** Pay invoice after the service is completed

[See next page for package descriptions >>>](#)

## LAWN LAD'S LAWN CARE PACKAGES

You may customize by adding other services to meet your expectations and budget. Your program needs may vary from season to season depending on the condition of your lawn and your expectations. If your goal is to rejuvenate a tired lawn you may want to select a more comprehensive package for one or more seasons, and then once you achieve the desired results you may choose to edit your program with the focus on protecting your investment.



### ESSENTIAL SERVICE PACKAGE:

Your lawn will receive the basic services necessary to keep it healthy and green. Lawns that have healthy and robust soil may only require the essential services to maintain a resilient lawn.



### SELECT SERVICE PACKAGE:

Beyond the necessary essential services, your lawn will benefit from a spring aeration to improve nutrient uptake and improve drainage, preventative grub control, nutsedge control and a maintenance lime application, which adds essential micronutrients that improve plant growth and thickening of the overall turf.



### PREMIUM SERVICE PACKAGE:

For the discerning lawn aficionado, the Premium Service Program provides an elite level of service to not only maintain your lawn's optimum health, but also help to correct and overcome underperforming areas of the lawn. Shady lawn areas require a different maintenance regiment which includes over-seeding to replenish thinning turf that does not receive adequate sunlight. A top-dressing application of SweetPeet® compost is timed with the over-seeding to improve seed germination, but most importantly to replenish organic matter in the soil. Your lawn will also receive a preventative surface insect control application, in addition to a fall application of organic fertilizer to further improve and build soil health.



### SUPER SERVICE PACKAGE:

Take all the worry away when you select the Super Service Program. Designed for top end results, in addition to all of the services included in the Premium package, the Super Service Package dials in on maximizing soil health so your lawn will be the most resilient, robust and healthy it can be. The Super Service Package is how the pros maintain professional sports fields and golf courses for best-in-class care. We begin with a soil test to monitor pH and ensure optimal soil chemistry to achieve best results for your investment and repeat once annually. Spring and fall humic acid improves soil structure, water retention and drought tolerance. Mychorrhizae, a bio-root stimulant, adds beneficial fungi to the soil, which increases the size of the turf plants roots improving moisture and nutrient uptake, and also reduces the need for fungicides. To top off the Super Service Program a fungicide program helps to prevent diseases from robbing your lawn of its true potential.



To Request an estimate, visit [www.lawnlad.com](http://www.lawnlad.com)  
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